

TERMS & CONDITIONS

By participating in Seri Murni Masak, Kongsi & Menang Contest ("Contest"), you ("Participant") acknowledge that you have read and agreed with the Terms and Conditions listed as follows: -

ORGANISERS AND CONTEST DURATION

1. Seri Murni Masak, Kongsi & Menang Contest is open to all Malaysian citizens, aged eighteen (18) years old and above. Employees of FFM Berhad and FFM Marketing Sdn Bhd ("Organisers"), and the organisers' affiliates, subsidiaries, advertising agencies and their immediate family members are not eligible to participate in the Contest.
2. This Contest begins on 1st April 2019 and ends on 5th July 2019.

HOW TO PARTICIPATE

1. The Participant is required to submit his/her cooking demonstration in video and the written recipe to enter the Contest. The usage of Seri Murni Pure Vegetable Oil must be shown in any part of the video. Other cooking ingredient brands should not be shown in the video.
2. The Participant must fill up and submit an online entry form via the website below:
 - Log on to www.serimurni.com/masakkongsidanmenang
 - Fill in your personal details
 - Upload the video in one of these formats (MPEG4/AVI/MOV) and the written recipe
 - Submit entry
3. All recipe dishes must be Halal.
4. The video submission must be in MPEG4/AVI/MOV formats. Recommended video resolution is 640p x 480p and the maximum upload file size is 450MB. Video quality must be clear on a full computer screen.
5. Each entry form must be completed with personal details (full name, identity card number, phone number, email, address and postcode), a recorded video (MPEG4/AVI/MOV) and a written recipe. ("Eligible Entry").
6. Each Eligible Entry will be tied to one Participant only. In the event of a group effort, the Eligible Entry will be submitted under the name of a primary Participant. It is the responsibility of the primary Participant to obtain consent from his/her team members.
7. All entries must be the Participant's original work and no part or component thereof is copied from any other work or material.
8. The dialogue of the video can be in any main language spoken in Malaysia.
9. By submitting a video entry to the Contest, the Participant confirms that they are the legal and/or beneficial owner or otherwise have the intellectual property rights to submit such materials; and therefore warrant that they have obtained rights in incorporating copyrighted materials i.e. music, soundtrack, audio, graphics, images and video clips in their video entry. Each entry and any part thereof shall not at any time infringe or violate any law or the rights of the third party.
10. All entries must create a new video and written recipe, existing video and written recipe will not be entertained.
11. All entries must not be in other contests/films prior to this Contest.
12. All entries must not contain or refer to names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or services (other than the Organisers').
13. Entries that contain lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, illegal, offensive, or otherwise contain inappropriate content or objectionable material should not be submitted and the Organisers reserve the right to remove or demand the Participant to remove such entry at any time at the Organisers' sole discretion.
14. By submitting the entries, the Participant has granted the Organisers the exclusive rights of the copyright to use the videos or materials for the library, promotional, or commercial use globally.
15. All costs and expenses in connection with the production of the entry and the participation of this Contest shall be fully borne by the Participant.
16. The Participant is allowed to submit multiple entries. Each entry must be accompanied by a different cooking video and written recipe.
17. Entry forms received after 11.59pm on 31st May 2019 will not be entertained.
18. Entries received via other channels (Facebook, Instagram, WhatsApp, Email) besides the website at www.serimurni.com/masakkongsidanmenang will not be entertained.
19. Entries will be judged equally based on the best cooking video along with the recipe dish that is cooked with Seri Murni Pure Vegetable Oil. Judges' decision is final, conclusive and binding. No further appeal, enquiry and/or correspondence will be entertained.
20. Audio quality must be clear - on-site audio feed or narration is allowed.
21. The Organisers will shortlist ten (10) of the best videos from each batch. Eligible submissions not being shortlisted will automatically roll on to the subsequent batches for review. There will be twenty (20) shortlisted videos in total and all twenty (20) shortlisted videos will be enrolled in the running for 1st Prize, 2nd Prize and 3rd Prize.
22. The announcement of the 1st Prize, 2nd Prize and 3rd Prize will be made within 30 days from the last voting date.
23. The Contest consists of two (2) batches as per below:

24. Early birds are rewarded with a longer period to garner "likes" and stand higher chances to win top prizes.

CONTEST PRIZES:

1. All twenty (20) shortlisted videos are automatically enrolled to be in the running for 1st Prize, 2nd Prize, and 3rd Prize.
2. Participants with the highest number of video votes (based on numbers of "likes") will be the 1st Prize, 2nd Prize, and 3rd Prize winners.
3. In the event where there is more than one (1) winner for a specific prize, the Organisers reserve the right to select the final winner. The remaining winners will be awarded the subsequent prizes.
4. The winners will receive the following prizes:
 - 1st Prize : Cash RM 3,000 x 1
 - 2nd Prize : Cash RM 2,000 x 1
 - 3rd Prize : Cash RM 1,000 x 1
 - 20 Shortlisted Videos : Cash RM 300 x 20

TERMS AND CONDITIONS:

1. By submitting an entry in this Contest, the Participant is deemed to have understood and agreed to the Terms and Conditions & Privacy Policy published on our website at www.serimurni.com/masakkongsidanmenang
2. The results for each batch will be announced at the "Timeless Recipes for Every Occasion" Facebook Page and website at www.serimurni.com/masakkongsidanmenang
3. The results for 1st Prize, 2nd Prize, and 3rd Prize will be announced on our website at www.serimurni.com/masakkongsidanmenang and "Timeless Recipes for Every Occasion" Facebook Page within 30 days from the last voting date.
4. Winners will be notified via phone calls.
 - a) The Organisers will make three (3) phone call attempts over five (5) days to notify the winners. If any winner fails to respond within the five (5) days or is deemed uncontactable, the Organisers reserve the right to disqualify the winner.
 - b) Prizes not claimed within thirty (30) days from the date of notification will be forfeited and any enquiry thereafter will not be entertained.
5. All winners are required to contact FFM Berhad and FFM Marketing Sdn Bhd (Tel:03-6145 7888) to arrange for prize collection (The Organisers reserve the right to request all winners to collect their prizes at FFM Berhad and FFM Marketing Sdn Bhd office).
6. The Organisers reserve the right to substitute the prizes with that of similar value without prior notice.
7. The Organisers will not be held responsible or liable for any personal injury or mishap faced by the Participant during the participating of this Contest and the collection of the prizes. All transportation, accommodation, personal cost and/or any other costs and/or any other related expenses that are incurred to participate in this Contest and/or to collect the prize are the sole responsibility of the Participant and winners.
8. The Organisers reserve the right to publish the names and photographs of winners for publicity and promotional purposes.
9. The Organisers reserve the right to amend or cancel this Contest without prior notice.
10. The winner is responsible for all taxes payable as a result of a prize being awarded or received (if applicable). All costs and expenses incurred and/or arising from the participation in the Contest shall be borne by the Participant.
11. By participating in this Contest, the Participant must agree to be bound by the Terms and Conditions, and all decisions made by the Organisers are final and binding. The Organisers reserve the right to change, amend, add or delete, any of the Terms and Conditions, at any time without prior notice, and Participant shall be bound by such changes.
12. The Organisers' decision on all matters relating to this Contest, including, judging and selection of winners, shall be final, binding and conclusive on all Participants and no correspondence or appeals will be entertained.
13. The Terms and Conditions of the Contest shall also include the following terms and conditions pertaining to the collection, recording, storage, and retention of personal data: -
 - a) By accessing our website at www.serimurni.com & www.serimurni.com/masakkongsidanmenang and entering and participating in this Contest, the Participant hereby agrees that the Organisers may collect, obtain, store, process, and use the Participant's personal data in accordance with the Personal Data Protection Act 2010 and that such personal data shall not be disclosed to a third party without the Participant's prior consent or only disclosed in specific circumstances as contained in the Personal Data Protection Notice (further information is given in the paragraph below).
 - b) All personal data collected shall only be used for the purposes of managing, operating, and running the Contest including any event or publicity of the Contest in any form or through any media and not for any other purpose. The personal data provided by the Participant shall be used by the Organisers in conjunction with the Personal Data Protection Notice ("the PDP Notice") located at www.serimurni.com & www.serimurni.com/masakkongsidanmenang ("the PDP Notice Website"), and the Participant acknowledges receipt of the PDP Notice whether through accessing the PDP Notice Website or otherwise.

SCHEDULE

Contest Batch	Video Submission Start Date	Video Submission End Date	Shortlisted Videos Posting	Voting Start Date	Voting End Date
1	1 April, Monday	30 April, Tuesday	10 Shortlisted Videos	6 May, Monday (6pm)	5 July, Friday (11.59pm)
2	1 May, Wednesday	31 May, Friday	10 Shortlisted Videos	7 June, Friday (6pm)	5 July, Friday (11.59pm)